



Date: May 26, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending May 26, 2006

This *City Report* highlights various activities for the week ending May 26. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using "Citywide Focus Areas" to organize our weekly achievements. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services. It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community.

Please feel free to contact my staff should you have any questions.

MAJOR WEEKLY HIGHLIGHTS

Focus: Leadership, Management, and Support **Community Development, Redevelopment Bureau**

The Redevelopment Agency Board voted to suspend night meetings beginning in June, ending a five-month trial of the new schedule, which sought to increase public participation and attendance by holding a meeting at night once a month. The schedule change, supported by the Board and staff, was one of a number of changes the Redevelopment Agency has made this year to increase its communication efforts and public outreach. Given that the Redevelopment Agency Board did not see a noticeable increase in attendance during the night meetings, the Board will return to its previous schedule of two meetings a month held on the 2nd and 4th Monday at 9 a.m. in City Council Chambers. The meeting schedule and agendas are posted online at www.longbeach.gov.

UPCOMING EVENTS AND PROJECTS

Focus: Leisure, Culture and Education **Parks, Recreation and Marine**

Help Support the Long Beach Municipal Band! Tickets are now on sale for the Long Beach Municipal Band Inaugural Gala Celebration to be held on **Saturday, June 17**, at 7:00 pm at the Long Beach Convention Center Grand Ballroom. The gala will support the Band's eight-week season of free concerts in city parks. The evening includes silent and live auctions, dancing to the Ed Martel Trio and the Municipal Band Jazz Ensemble, and a special concert featuring the Long Beach Municipal Band. Tickets are \$60 until **June 6**. For more information and reservations, please visit www.LBParks.org.

UPCOMING EVENTS AND PROJECTS (continued)

Focus: Community Safety

Fire

Learn Cardio Pulmonary Resuscitation at the annual CPR SATURDAY on **June 10** at Long Beach City College, Pacific Coast Campus, 1305 Pacific Coast Highway. Learn life savings skills! Call 490.4035 or register online at www.greaterlongbeachrc.org.

AWARDS and SPECIAL RECOGNITION

Focus: Community Safety

Health and Human Services

A mass anthrax vaccination drill in February has earned an award from the Federal Centers of Disease Control. *Operation Chimera* involved a multi-agency "dress rehearsal" of what the Health Department would do to provide medicine to people exposed to a biological agent. The event provided the agencies involved the opportunity to work collaboratively and to better prepare the community in the event of a man-made or natural disaster or other public health crisis. The Health Department was recognized for its innovative approach engaging local safety and emergency management departments, the news media, representatives from the federal, state and county health departments, the Red Cross, and military agencies.

Police

The Long Beach Police Department's Special Weapons and Tactics Team (SWAT) finished first at the 22nd Annual Grass Valley Advanced SWAT Competition in Grass Valley, California. Only 12 SWAT teams were invited to this three-day, multi-event competition. Established in 1969, the Long Beach Police Department SWAT team's primary mission is to respond to high risk, dangerous situations that require more than standard police response, such as barricaded subjects, hostage situations, service of search and arrest warrants, and arrest of violent offenders.

Focus: Leisure, Culture and Education

Rancho Los Alamitos Honored For Historical Stewardship

Rancho Los Alamitos has been honored by The Cultural Landscape Foundation (TCLF) with a Stewardship Excellence Award for being a "premiere example of how to preserve, manage and interpret a historic property in the 21st Century." Rancho Los Alamitos, located at 6400 Bixby Hill Road features a working blacksmith's shop, four acres of nationally significant gardens designed by the pre-eminent landscape architects of the 1920s-1940s, and a sprawling adobe ranch house built circa 1800. Based in Washington, D.C., TCLF is the only not-for-profit foundation in the United States dedicated to increasing public awareness of the importance and irreplaceable legacy of cultural landscapes.

WEEKLY NEWS

Focus: Community Safety

Fire, Health and Human Services

On May 23, the *Every 15 Minutes* program, an event that demonstrates the potentially dangerous consequences of teenagers drinking alcohol, was held at Long Beach Polytechnic High School. The powerful program challenges students to think about drinking, personal safety, and the responsibility of making mature decisions when lives are at stake. The two-day event was held in cooperation with various City Departments and county, state and local community groups as part of its continuing education efforts on the dangers of underage drinking and driving. Funding was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Fire

The Fire Department responded to a total of 2,385 emergency calls for service: 252 calls for fires, of which 35 involved structures; and 1,475 emergency medical calls, of which 1,028 required paramedics; 3 aircraft emergency, and 35 HazMat calls.

Police

Police officers responded to 734 priority one, 1,725 priority two and 1,346 priority three calls for service, for a total of 3,805.

Long Beach Airport Bureau

The Department of Homeland Security conducted a required airport environment survey on May 24. Utilizing a large B747-300 aircraft, three test flight instrument approaches occurred between 10:30 and 11 am at Long Beach Airport. The purpose for the survey was to collect general electronic "background" information through sensors on-board the aircraft.

Police

The Vice Investigations Detail, along with the Bureau of Alcohol Beverage Control, conducted a *Minor Decoy Alcohol Sales Operation*, which targeted several businesses in the downtown Long Beach area. The underage minors visited 36 locations; seven establishments violated the law by selling to them. Violators were cited and will pay a fine. The Bureau of Alcohol Beverage Control may also impose additional punishments and restrictions to the licensee.

Focus: Leisure, Culture and Education

Parks, Recreation and Marine

More than 370 children and their families attended youth sports banquets on May 21 and 22, at Cherry, College Estates, El Dorado, Martin Luther King, Jr., and Wardlow Parks. Youth were recognized for their fine sportsmanship and hard work throughout the soccer season by receiving medals, trophies, and certificates of participation.

WEEKLY NEWS

Focus: Leisure, Culture and Education (continued)

Parks, Recreation and Marine

More than 500 people attended the Annual Craft and Rummage Sale at El Dorado Senior Center on May 20. The money raised benefits the El Dorado Senior Center.

Parks, Recreation and Marine, Community Enrichment Programs Bureau

The premier of the Homeland Cultural Center's original theatrical production, *The Die Rolls Three*, a docudrama about gang violence, was held on May 20 and 21. The play was a partnership with Khmer Girls in Action (KGA) under a grant from the California Council for the Humanities California Story Project. Youth from the theatre program wrote the play after interviews with actual gang members, family members of gangs, and victims of gang violence. The play was held at Homeland Cultural Center and admission was free and open to the public. Approximately 105 audience members attended and discussed the play's issues with the cast after the play.

Focus: Business and Economic Assistance

Parks, Recreation and Marine, Special Events and Filming Bureau

An estimated 70,000 people attended the *Long Beach Lesbian and Gay Pride Celebration and Parade*, which was watched by thousands, in downtown Long Beach on May 20 and 21.

About 120 people participated in the *Shoreline Front Runners Walk/Run* on the beach bike path on May 20.

An estimated 4,000 people attended the *Neighborhood Music Festival* at the Queen Mary Events Park on May 20.

Approximately 750 people took part in the *Tour De Cure*, a charity bike ride at El Dorado Park on May 20 that was sponsored by the American Diabetes Association of Southern California.

Financial Management, Business License Section

From March 27 - April 28, the staff received and reviewed 761 business license applications (an average of approximately 30 per day). The applications were in the following categories:

New Business	602
New Ownership of an Existing Business	95
Address Change of an Existing Business	64

WEEKLY NEWS

Focus: Leadership, Management, and Support

Long Beach Gas & Oil

On May 10-12, staff attended The Society of Petroleum Engineers (SPE) annual conference held in Anchorage, Alaska, to learn about the latest technologies and innovations in areas such as drilling, reservoir development, and facilities management; and the influence of governmental policies on operator practices.

Focus: Utilities

Department of Financial Management, Commercial Services Bureau

Utility customers have increasingly embraced the City's efforts to provide 24-hour –a-day phone and web customer service. Already in this fiscal year, 111,000 customers have taken advantage phone and web services to obtain billing and account information; make payments; and begin or terminate service. This represents an increase of almost 30 percent from the previous fiscal year. Visit www.longbeach.gov or call 570.5700 for easy access

Focus: Utilities (continued)

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of 2,769 service calls. This total included 598 Water Utility Turn-ons, and 943 Turn-offs. 899 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 329 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 285 emergency phone calls that resulted in 71 emergency orders being sent out.

Focus: Transportation and Infrastructure

Parks, Recreation and Marine, Maintenance Operations Bureau

As a result of a larger than normal Grunion run from the last full moon has mandated that the seaweed that wash ashore are left in its place until the eggs hatch. This makes removing the storm debris that also washes up extremely difficult, as it has mixed with the seaweed and restricted working access.

Erosion is present in the area of 60th to 64th Places, at 72nd Place, and in front of the Lifeguard Headquarters. Staff is hauling sand from the accumulated locations to make repairs. Because of equipment breakdowns, an extra large hauler was rented to be able to address the problem more quickly.

Parks, Recreation and Marine, Planning, Public Works

Roof sheeting installation is in progress at the Martin Luther King Jr. Pool. Framing of the office partition walls is in progress.

The framing on the Admiral Kidd Park Teen Center roof installation of the structure is in progress.

WEEKLY NEWS

Focus: Transportation and Infrastructure

Parks, Recreation and Marine, Planning, Public Works (continued)

The painting of the Silverado Pool interior walls is complete. The painting of the exterior building is in progress. The installation of the tile on the walls of the men and women's dressing rooms is in progress.

The Phase 2 ADA Improvements are as follows:

- Long Beach Cemetery – Final building inspection was completed on May 24.
- La Bella Fontana – The installation of the drinking fountain is in progress.

Street Construction Report

Water Department, Sewer & Sewer Lift Station Modifications

Contact: 570.2323

Intersection of Magnolia & Broadway

I-710 Broadway Exit Impacted

Broadway: One left lane closed during rush hour traffic

Broadway: Two left lanes closed when traffic clears

Estimated completion: June

Public Works, Street Improvements

Contact: 570-5160

Redondo Ave.

Ocean Blvd. to Second St.

Estimated completion: June

Public Works, Streetscape and Street Improvements

Contact: 570-5160

Long Beach Blvd.

North of Artesia to North City Limits

Estimated completion: June

Public Works, Street Improvement

Contact: 570-5160

Cherry Ave.

405 to 32nd Street

Estimated completion: June

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Stearns St.

Between Clark Ave. & Bellflower Blvd.

Estimated Completion: June

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Gateway West area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated Completion: July

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WEEKLY NEWS

Focus: Transportation and Infrastructure

Street Construction Report

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

20th St. From Santa Fe Ave. to alley east of Easy Ave.

Hill St. From Webster Ave to Delta Avenue

Caspian Ave. From Hill St. to 20th St.

Baltic Ave. From Hill St. to 20th St.

Estimated completion: June

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
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City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager
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